

1. Company Name

2. Which type of organisation are you

- Sole Trader
- Partnership
- Private Limited Company
- Local/ Central Government
- University/ College
- Not for Profit/ Charity/ Social Enterprise/ Other
- Other

Other (Please specify)

3. Which aspects of the mobile tower industry are relevant to your business?
(Please tick all that apply)

- Manufacturer of towers
- Tower rentals
- Tower sales
- Tower rental and assembly
- Training
- Freelance instructor
- None of the above but have an interest in the mobile access tower industry

4. What is your primary business

- Access equipment manufacturer
- Access equipment supplier
- Training
- Health and safety consultancy
- Other

Other (Please specify)

5. How many staff do you employ

- 1-20
- 21-50
- 50-250
- +250

6. What was your turnover for the last financial year

- Up to £100k
- £100-£250k
- £250-£500k
- £500-£1m
- £1m-£2.5m
- £2.5m- £5m
- Over £5m

7. Which products/ services does your organisation provide?
(Please tick all that apply)

- Building and construction
- Education and Training
- Engineering
- Government/ Local Authority
- Health and Safety
- Manufacturing
- Other

Other (Please specify)

8. What is your primary reason for joining PASMA?

- To deliver PASMA training
- To have a voice in the future of the industry
- To be kept aware of best practice
- Recognition as a serious, professional company
- Be seen as supporting the highest standards i.e. display the PASMA logo
- Other

Other (Please specify)

9. In which market sectors are your customers
(Please tick all that apply)

- Construction and related industries
- Industrial
- Maintenance and facilities management
- Local authorities and government departments
- Petrochemical and offshore
- Schools and colleges
- Other

Other (Please specify)

10. What is your geographical coverage

- Regional
- UK
- Europe
- Global

11. How do you convey sales and marketing messages to your customers

(Please tick all that apply)

- Advertising
- PR
- Personal selling
- Direct mail
- Sponsorship
- Company newsletters
- Company website
- Facebook/ Twitter
- Other

Other (Please specify)

12. What industry publications do you read/ subscribe to?

13. What industry publication should PASMA feature in?